

OFFICIAL CONTEST RULES

This Contest is sponsored by the Alma Mater Society of Queen's University Incorporated (hereafter the "**Sponsor**").

1. How to Enter. No purchase is required. You will be automatically entered into this Contest when you provide your contact information on any Sponsor marketing research survey. These surveys include customer experience surveys, Sponsor branding surveys, and research and opinion surveys. Entries are limited to the number of different surveys you complete.
2. Lost, Damaged or Misdirected Entries. No responsibility is assumed by the Sponsor for any lost, late, damaged, destroyed or misdirected entries in connection with participation in this Contest. Entries that are electronically reproduced, fraudulent, or tampered with will be declared invalid.
3. Technical Issues. The Sponsor will not be responsible for any problems or technical malfunctions of any telephone network or lines, computer online systems or servers, computer software problems or traffic congestion on the internet or at any website and assumes no liability for damage to entrant's or any person's computer resulting from participating in this Contest. If there is a dispute as to the identity of a winner based on an e-mail address, the winning entry will be deemed to be made by the authorized account holder of the e-mail address at time of entry. The "authorized account holder" is the natural person who is assigned an e-mail address by an internet service provider or other organization responsible for assigning e-mail addresses for the domain associated with the e-mail address in question.
4. Draw. This Contest will run from September 28, 2015 to March 28, 2016. A random draw of a single prize winner (each time) will be made at the Sponsor's head office in Room 052 of the John Deutsch University Centre, at Queen's University, Kingston, Ontario at 1:00pm on September 28, 2015 October 26, 2015; November 30, 2015; January 25, 2016; and February 29, 2016; March 28, 2016 by the Contest judges from all eligible entries received on or before each of the six applicable draw dates. Following the draw, the selected entrant will be contacted by telephone or by e-mail.

To be declared a winner and claim a prize, the selected entrant for the prize must:

- (a) be reached by phone or e-mail and/or respond to any voicemail or e-mail within 5 business days of receipt (for this purpose voicemail and e-mail are deemed received on the date left or delivered);
- (b) have complied with these official Contest rules;
- (c) sign and return a declaration and release, confirming compliance with these Contest rules and releasing the Sponsor from any liability and permitting the Sponsor to collect, use and disclose his or her personal information in accordance

with section 8 of these Contest rules, within 10 business days of receipt; and
(d) correctly answer a mathematical skill-testing question without mechanical assistance of any kind (such question to be part of the release described in (c) above).

If a selected entrant cannot be contacted by e-mail or telephone, fails to return the Contest documents within the specified time, or otherwise does not satisfy any of the above conditions; then he/she will forfeit his/her prize and an alternate winner will be selected. Upon satisfaction of the above conditions, prizes will be available for pick up from the Sponsor's office, in Room 052 of the John Deutsch University Centre, at Queen's University, Kingston, Ontario.

5. Prizes. The prizes to be won are 1 \$100 MasterCard Gift Card for each of the 6 draws to be held as described in section 4 above.

The chances of being selected for any particular prize depend upon the number of eligible entries received for the period prior to each draw. Following each draw, all other entries received up to the date of the draw will be discarded. Prizes must be accepted as awarded and are not transferable or convertible to cash. No substitutions except at the Sponsor's option. The Sponsor reserves the right to substitute a prize for one of equal or greater value.

You are only eligible to win one of the 6 prizes awarded over the six draws.

6. Eligibility. This Contest is open only to residents of Ontario having reached the age of 18. Employees of the Sponsor will only be entered into the Contest for survey responses that do not directly pertain to the service which employs them.

7. Use of Personal Information. All entries become the property of the Sponsor. The Sponsor reserves the right, at its option, to publish any winner's name, address, photograph, likeness, voice or statements without further compensation to the winner. Upon written request to the Sponsor delivered to its head office in the Lower Ceilidh of the John Deutsch University Centre, Queen's University, Kingston, Ontario, the winners of each prize will be disclosed.

The Sponsor will use the contact information provided in Contest entries for administration of this Contest. Your responses to the survey will remain anonymous and will be the property of the Sponsor.

9. Changes. The Sponsor reserves the right to withdraw, terminate or modify all or any part of this Contest by publishing a notice in the Queen's Journal and on www.myams.org if for any reason this Contest is not capable of running as planned, including technical failure or corruption, computer virus, tampering, unauthorized intervention, fraud or any other cause beyond the control of the Sponsor which in the opinion of the Sponsor affects the administration, security, fairness, integrity or proper conduct of this Contest

10. General. This Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest, entrants agree to be bound by these official Contest rules and by the decisions of the contest judges, which will be final on all matters relating to this Contest.